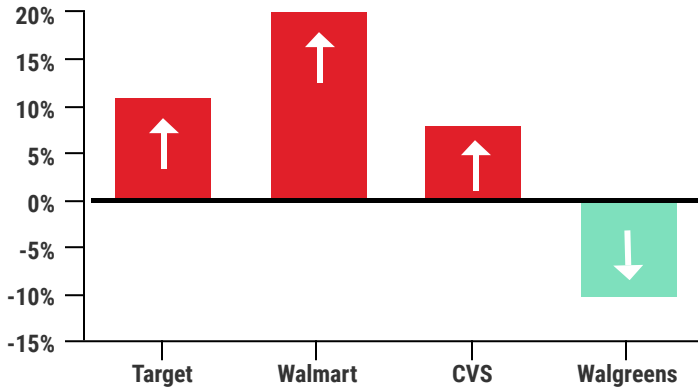


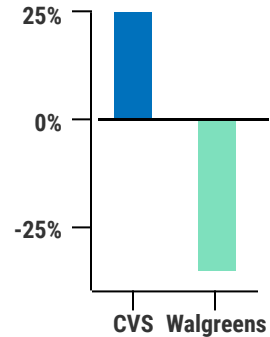
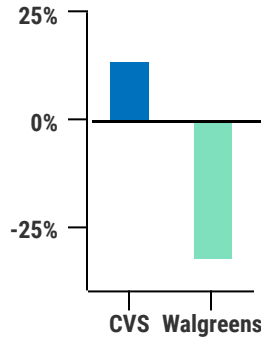
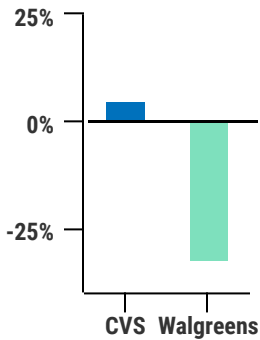
The Cause for Price Decreases at Walgreens: Inflation?

Price Changes in the Personal Care Category



Average price increases in the Personal Hygiene category were 11% at Target, 21% at Walmart, 8% at CVS in the last 18 months, while **Walgreens saw a drop of 10%.**

It seems Walgreens - known for higher-priced staples - may have had to adapt to market changes with price decreases.



In a head to head match up of prices for the same products at CVS and Walgreens, Walgreens products are **currently slightly less expensive than CVS' prices, but at the cost of massive drops in price.**